



COHN
BRAND
MARKETING
DIGITAL
PR

Healthcare and
medical real estate
excellence through
powerful brand
marketing.

BRAND - MARKETING - DIGITAL - PUBLIC RELATIONS



Healthcare real estate has become increasingly complex.

Your brand must be clear and compelling.

WHO WE ARE

COHN is a strategic and creative agency focused on solving business, development, operational, leasing, internal culture, employee recruitment, capital markets, and other healthcare real estate, medical office, life sciences and medtail marketing challenges through strategic brand marketing.

ALL UNDER ONE ROOF

Brand Strategy Marketing + Media Digital Advertising Public Relations
Creative Design Web Design Video Production Content + Social Media
Leasing Materials Investor Decks Site Level Branding Email Strategy

WHO WE SERVE

Our agency was founded in 2000 with deep roots in the commercial real estate industry, but as we evolved to add more in-house healthcare expertise, we saw the need for specialized marketing in healthcare real estate, medical office, life sciences, senior living, medtail and the intersection of them all. At COHN, we seek to intentionally bridge the gap between healthcare and real estate expertise.



HOW WE DO IT

Every Interaction Matters™

Every Interaction Matters at COHN because the entire marketing mix will be centered on brand. This ensures alignment, efficiency, and efficacy of your marketing budget for the best possible business outcomes. Results-oriented marketing must be holistic for the long-term health of your brand.



Get to know **COHN.**

We are a relationship-driven organization, inside and out. We value meaningful partnerships that last for years, not months, so we prioritize transparency and openness as a strategy to form those long-lasting relationships across the business.

A lot of agencies talk this way, but few companies have operationalized internal culture and core values like COHN has.

REASONS TO COUNT ON US

- Strategic & Collaborative
- Eye-catching Designs & Campaigns
- Digital Prowess & ROI
- Amplified Stories with Content/PR
- 100% Committed to Your Mission

OUR VALUES

- Genuine
- Intellectual Curiosity
- Solution Oriented
- Flexible & Open to Change
- Dedication



AMI Agency Management Institute



BEST PLACES TO WORK

THE BRAND ESTABLISHMENT



“We believe that even the best ideas will fail without a rock-solid relationship between the client and agency”

- Jeff Cohn



WHO WE SERVE

We care about places that care.

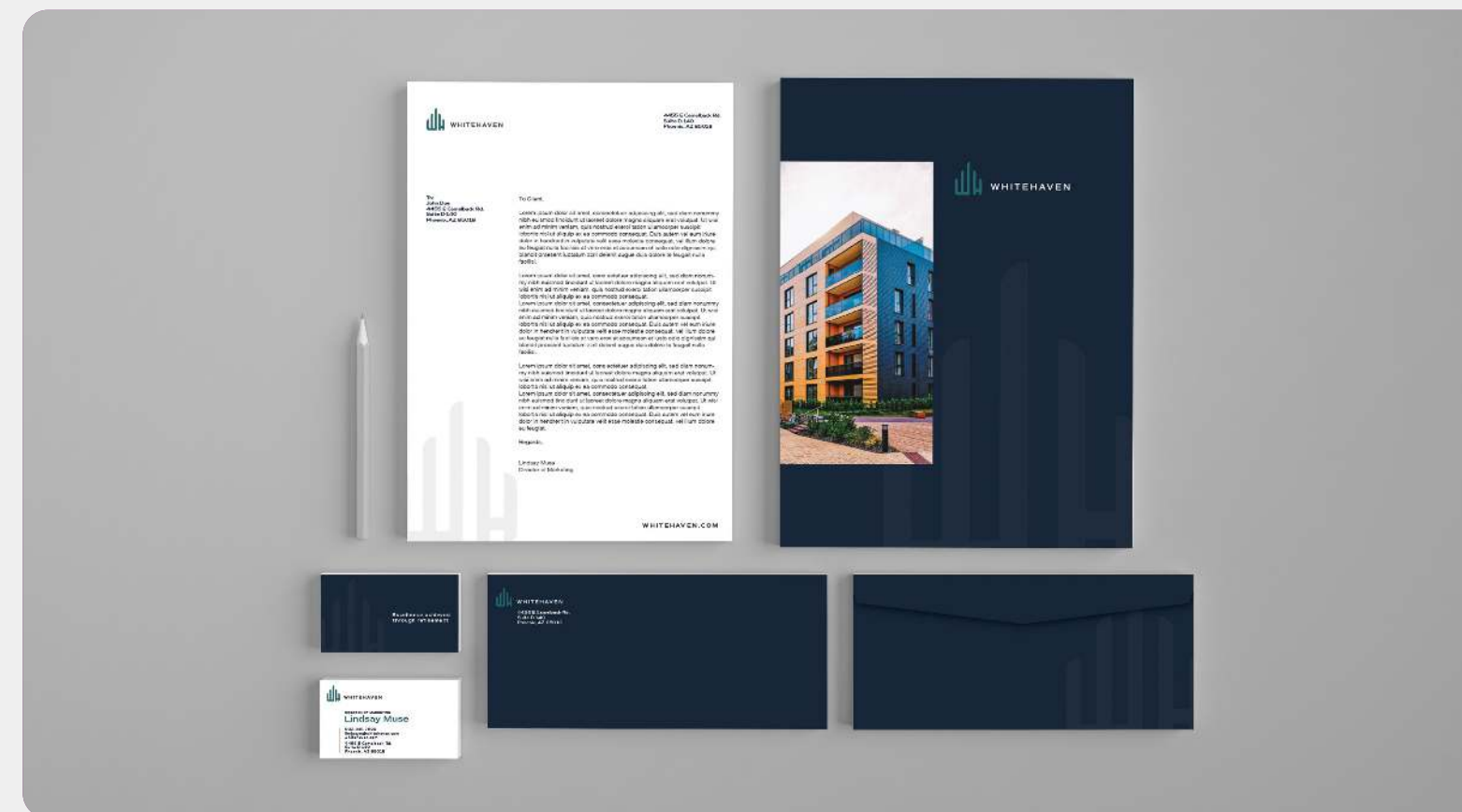
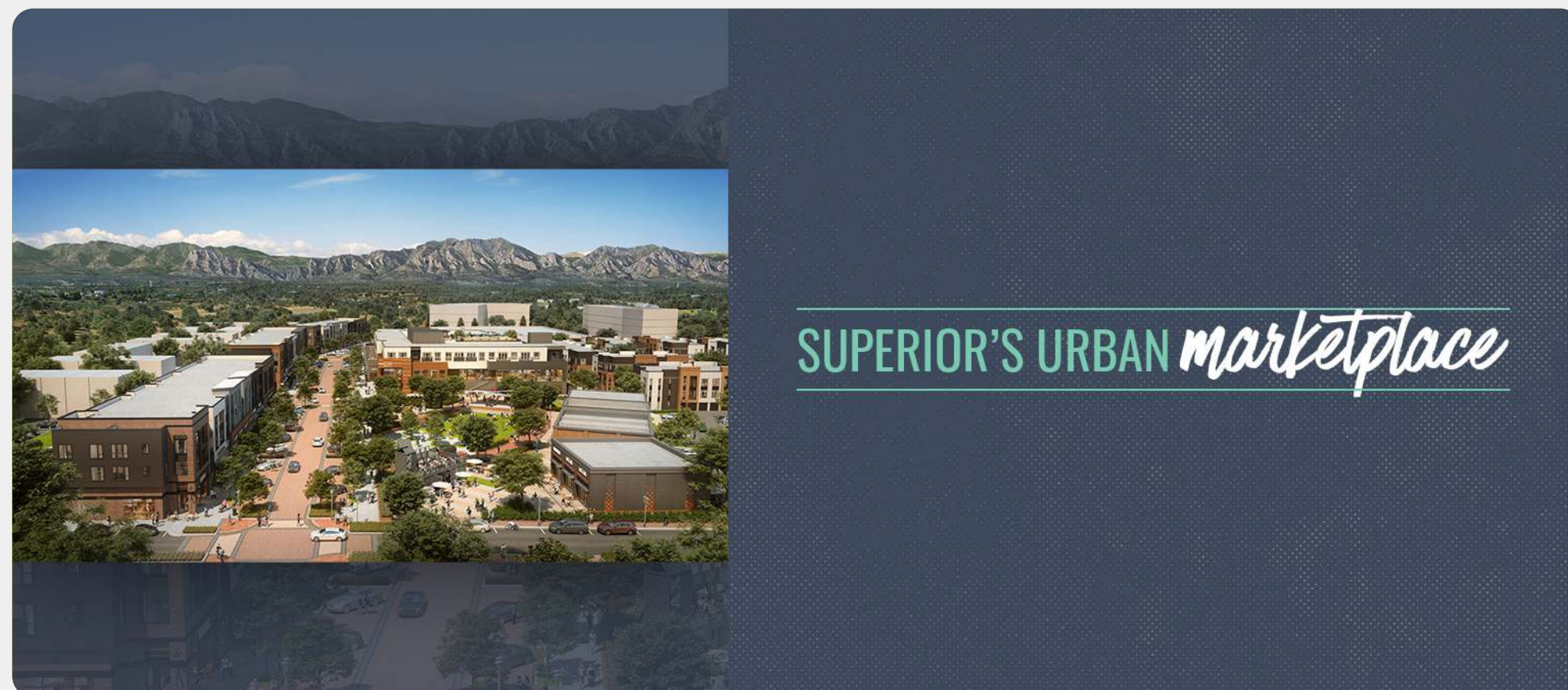
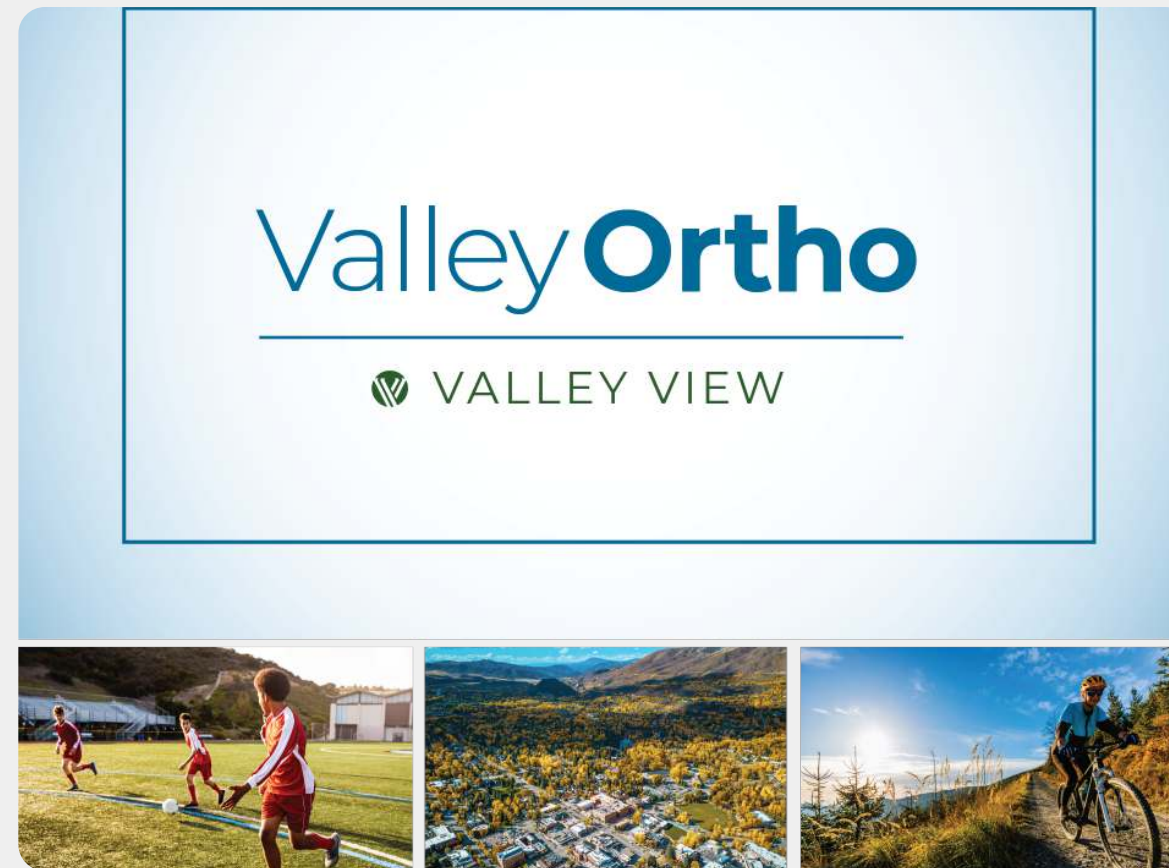
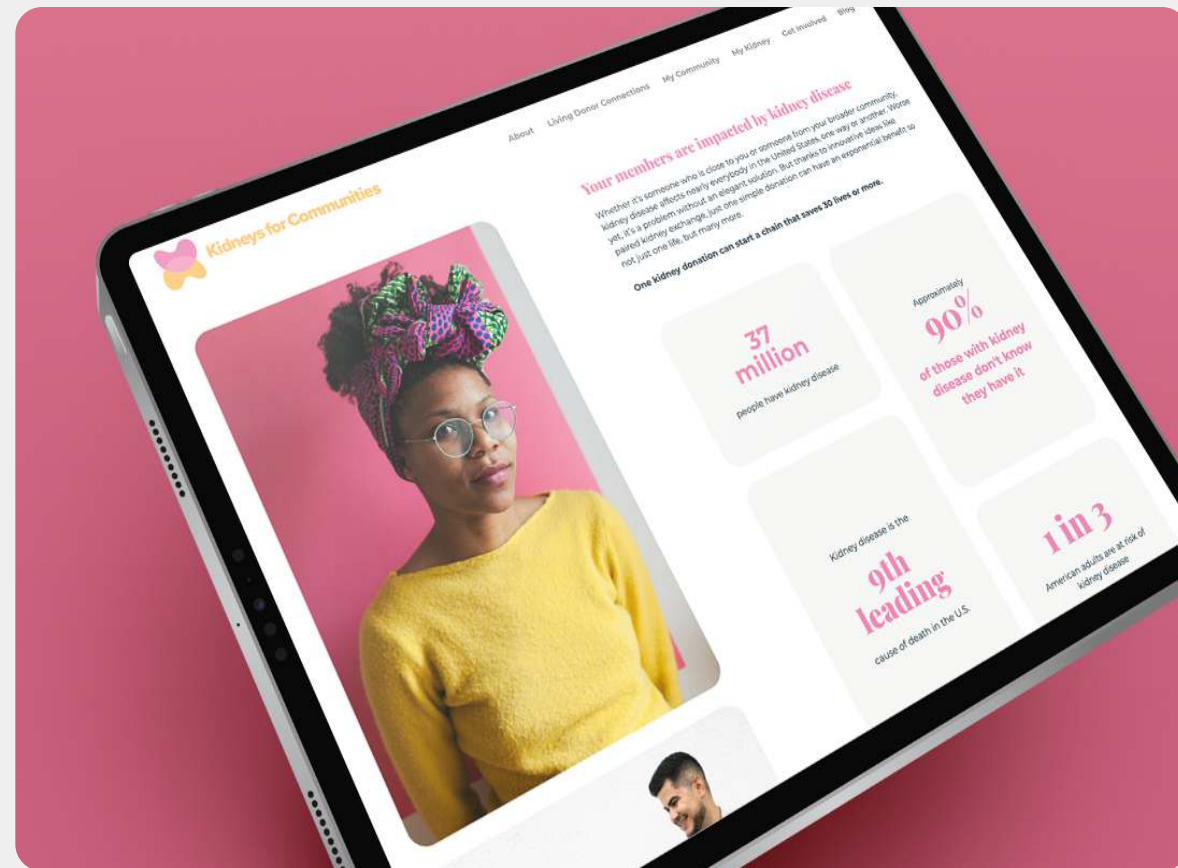
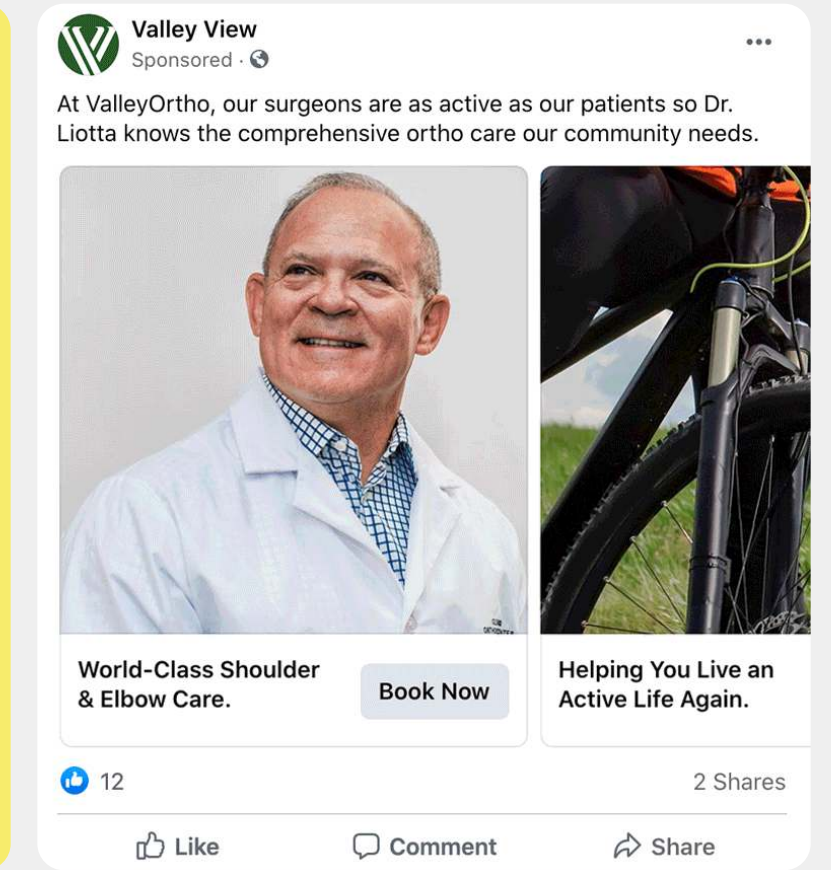
Creative brand-centered digital and traditional marketing strategies that support building, managing, leasing and serving the places that deliver care to the community.

- Healthcare real estate
- Medical office real estate
- Life science real estate
- Senior living real estate
- Medtail real estate



Strategic marketing that's never boring.

We develop brands that stand out from the pack.



View COHN's Portfolio

cohnmarketing.com →



Let's solve your marketing challenges together.

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